

**The Art of Yoga Project**  
**Request for Proposal: National Affiliate Grant**  
*(Cohort 6)*



**Overview – National Affiliate Grant**

The Art of Yoga Project’s mission is to provide trauma-informed mindfulness and creative expression programming to promote healing and empowerment in vulnerable and marginalized youth. We provide direct services to youth across the San Francisco Bay Area. Our goal is to make our model available to youth everywhere through our National Affiliate Program. We want to expand our impact by training organizations to integrate our model into their local programs.

If your organization is interested in bringing fun, engaging and effective trauma-informed mindfulness and creative expression programming to youth, we invite you to submit a *National Affiliate Grant Application*. We are looking for non-profits that see the value of using yoga and creative expression to support the work they are already doing with youth in their community. Grantees will gain insight into the ways in which mindfulness can heal trauma on a neurological level. They will come to understand how mindfulness can support the work they do beyond the yoga circle and in every instance when they come into contact with their youth participants. Most importantly, they will learn how to make yoga and art fun and developmentally appropriate for adolescents.

***The Affiliate Grant Application is due 5pm PST on January 8th, 2024. Submit your application via email to Noelle Kaplan, Director of Education, Training and Outreach: [noelle@theartofyogaproject.org](mailto:noelle@theartofyogaproject.org). Please let us know by email if you plan to submit an application. We are available to answer any open questions.***

Organizations will be notified of the outcome of this grant by January 22, 2024. The Grant period will begin March 1, 2024 and run through January 31, 2025 organizations are encouraged to continue the work beyond the grant period and join The Art of Yoga Project’s Affiliate Alliance. Multiple organizations will be selected to participate in the National Affiliate Program.

**Recipients of the National Affiliate Program grant will receive the following\*:**

**1. Training and Community**

- Two registrations for the full-day training: *The Art of Yoga Project Model: Trauma-informed Mindfulness for Marginalized Youth*. Participants will learn about the neuroscience of mindfulness, The Art of Yoga Project’s integrated approach to teaching mindfulness and creative expression **to marginalized youth** and best practices for understanding and effectively handling issues specific to working with teens impacted by trauma
- Invitation to the virtual Affiliate Gathering, a community-building and educational event with other National Affiliate Program and Alliance members.

**2. License**

- Copies of our evidence-based, trauma-informed and gender-responsive Wise Inside Essentials, and Yoga and Creative arts curricula, along with additional program materials (see Appendix A)

**3. Support**

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- 1:1 training to implement the program in your specific settings, and ongoing phone consultation services with our programming experts to troubleshoot program implementation.

**National Affiliate Program grant recipient requirements:**

- 1) Attend our in-person training *The Art of Yoga Project Model: Trauma-informed Mindfulness for Marginalized Youth* on March 1, 2024 in Redwood City, CA. (The registration fee is included in the grant).
- 2) Deliver 16-20 yoga and creative arts curriculum classes over an 8-10 week period between April 1, 2024 through December 31, 2024.
- 3) Submit the Final Grant Report

***Requirements to be considered for the grant***

- Must be a 501(c)(3) non-profit.
- Minimum 2 years in operation working with marginalized youth.
- Have an identified population of marginalized youth to serve.
- Have at **least one certified yoga instructor** identified to deliver the program.
- Organization must be fiscally sound, and have sufficient funds to implement this program.
- At least one registered yoga teacher from your organization must be able to attend the in-person training in Redwood City, CA on March 1, 2024. Cost of travel and lodging is not included.

\*Grant does not include funds to implement program.

**About The Art of Yoga Project**

The Art of Yoga Project directly serves marginalized youth involved the San Francisco Bay Area juvenile justice and behavioral health systems. We send specially-trained yoga teachers and creative arts educators into schools, juvenile detention centers and rehabilitation facilities to teach our proprietary, gender-responsive, mindfulness-based program to youth. Since our inception in 2005, we have served over 13,000 youth. Today, we provide over 1,000 hours of programming annually in short and long-term detention and rehabilitation centers as well as in substance abuse recovery settings, agencies serving CSEC (commercially sexually exploited children), Level 14 facilities (for youth with high psychiatric needs), alternative high schools and high schools in gang-impacted communities.

**About Our Model**

Our model and proprietary curricula was created with the following basic tenets:

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- Yoga and creative arts are essential tools to address the underlying trauma experienced by marginalized and system-involved youth. These mindfulness-based practices rewire youths' brains for improved self-awareness, self-respect and self-regulation, bringing them out of cycles of violence and victimization and into empowerment.
- Each youth can achieve their full potential. Our curriculum is strength-based, meaning we acknowledge each young person's past but focus on their present abilities and innate wisdom.
- Youth thrive with a gender-responsive approach. Our curriculum reflects an understanding of the reality of marginalized youths' lives. A growing number of studies show that: (a) girls tend to commit crimes that are minor and nonviolent; (b) are younger when they enter the system, and (c) their path to delinquency usually begins with an abusive family or relationship. Curricula is focused on building healthy relationships with appropriate boundaries. Meanwhile studies show that (a) boys tend to experience trauma out in the community, (b). We also know the LGBTQ youth are disproportionately represented in the juvenile justice and child welfare systems.
- Services should be culturally-responsive. Our curriculum is adaptive to reflect the populations served in order to be relevant, engaging and effective on a local level.
- Teachers should be trained in trauma-sensitive yoga. Our first priority is "do no harm." Our Teacher's Guide directs instructors to both plan for and respond appropriately to the manifestations of trauma students present. We highlight techniques to mitigate symptoms and avoid re-traumatization.

Enclosed is an overview (Appendix A) that provides more information about our yoga and creative arts curricula available to National Affiliates in our program as well as our National Affiliate Grant application (Appendix B). If you have questions or suggestions, please don't hesitate to contact Noelle Kaplan, Director of Education, Training and Outreach via email [noelle@theartofyogaproject.org](mailto:noelle@theartofyogaproject.org).

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**Appendix A: The Art of Yoga Project: Yoga and Creative Arts Curricula**

Organizations selected as National Affiliates will receive a license to utilize the following materials at their site:

**1) The Yoga and Creative Arts Curriculum**

This is The Art of Yoga Project's first curriculum and the cornerstone of our yoga and arts program. Based on yoga's eight limbs, it honors the rich tradition of yoga while maintaining secularity. The Yoga and Creative Arts Curriculum offers a seasonal (Fall, Winter, Spring) academic approach with a panoply of both individual and group art and writing activities. Published in 2007, the 145 page hardcopy manual includes a complete syllabi for at least 18-24 weeks of instruction (and additional ideas for many more); inspirational quotes and poetry; color photographs of artwork; post-tests for each session; and sample season-end evaluation tools.

**2) The Art of Yoga Project's Trauma-Informed Teacher's Guide: A Companion to the Wise Inside Essentials Curriculum**

The teacher's guide is meant to be a companion to the Wise Inside Essentials Curriculum. It offers an important neurobiological foundation for working with youth affected by trauma and introduces concepts from The Neurosequential Network, Dr. Bruce Perry's Neurosequential Model of Therapeutics (NMT) which has broadly guided our work. This manual outlines how to teach a trauma-informed class including sequencing, elements to include, a suggested adjustment policy and a sample class. It also contains two NMT Activity Catalogues with (1) sensory-integrating/self-regulating exercises and (2) relational/cognitive exercises.

**3) Wise Inside Essentials Curriculum (WISE) and Wise Inside Essentials Gender Expansive:**

WISE and WISE Gender Expansive are our latest curricula that combine gender-responsive best practices with trauma-sensitive yoga, developmental assets for healthy adolescent maturation, and contemporary neuroscience research on developmental trauma and the brain. The curriculum includes twenty lesson plans combining yoga and creative expression designed to empower teens.

WISE classes consist of highly structured activities that teach youth pro-social skills, anger-management and emotional regulation techniques, and healthy alternatives to self-destructive behavior. The curricula takes a unique multi-dimensional approach to help each student cultivate a discipline to make mature decisions and healthy lifestyle choices in spite of emotional dysregulation, impulsivity, and other behaviors resulting from their traumatic backgrounds.

The program is inclusive for all youth, including those who may be exploring their gender identity and/or sexual orientation.

Wise Inside Essentials classes are best facilitated by a certified yoga teacher with a trauma-informed background and experience working with teens. We recommend selecting an instructor who is representative of the community in which you serve.

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Each class is designed to be one hour in length and can be facilitated once or twice a week. Teachers will have a step-by-step guide to lead an appropriately sequenced class including regulating warm-ups, check-in questions, inspirational quotes, discussion guidelines, yoga asana sequencing, journaling questions and art projects. Below is a complete list of the themes addressed in the WISE curriculum.

Week	Theme	Activity/Description
1	Introduction to Yoga: <i>How can yoga help me?</i>	Asana, Discussion, Personalize Journals, Pre-Assessment
2	The Power of Breath: <i>What is pranayama?</i>	Asana, Discussion, Breathing with Props, Yoga Deck Card
3	Knowing Ourselves: <i>Healthy boundaries</i>	Asana, Discussion, Adjustment Cards
4	Living with Purpose: <i>How to set an intention</i>	Asana, Discussion, Journaling
5	Growing Healthy Sisterhood: <i>Strength in community</i>	Asana/Feminine Warrior Sequence, Discussion, Yoga Deck Card
6	Managing our Emotions: <i>Meditation 101</i>	Asana, Discussion, Journaling
7	Living Peacefully: <i>Committing to nonviolence</i>	Asana, Discussion, Poetry Writing
8	Celebrating Diversity: <i>Sharing our depth</i>	Asana, Discussion, Iceberg Activity
9	Yoga as Play: <i>Yoga Detective</i>	Asana/Yoga Detective Game
10	Art as Activism: <i>Honoring Kara Walker</i>	Asana, Discussion, Yoga Silhouette Art Project
11	Healthy Choices: <i>Applying Wisdom</i>	Asana, Discussion, Wisdom Flags Group Art Project
12	Building Resilience: <i>Understanding my trauma</i>	Asana, Discussion, Brain Modeling Project
13	Honoring the Feminine: <i>Loving the strong woman within us</i>	Asana, Discussion, Love Letter to Yourself
14	Telling the Truth: <i>The power of words</i>	Asana, Discussion, Journaling
15	Caring for Ourselves: <i>Positive Self-Talk</i>	Asana, Discussion, Self-Talk Bubbles Activity
16	Speaking Out for Social Justice: <i>Honoring Dolores Huerta</i>	Asana, Discussion, Social Justice Tweeting Activity
17	Owning my Future: <i>Unlocking my destiny</i>	Asana, Discussion, Doors of Destiny Activity
18	Compassion for Self and Others: <i>Lovingkindness meditation</i>	Asana, Discussion, Create Group Compassion Meditation
19	Growing Positive Relationships: <i>My ideal community</i>	Asana, Discussion, Journaling, Individual and Collective Collage
20	Claiming What We Know: <i>Reflect, review and renew</i>	Asana, Discussion, Journaling, Post-Assessment

4) Additional Resources:

The Art of Yoga Project has a process of assessing programming on a quarterly basis. We are offering an adapted assessment tool to Affiliates to gather Pre and Post program data.

Affiliates receive a copy of a Prenatal Letter to be distributed to pregnant participants to ensure safety and comfort of the expectant mother. They will also receive a copy of an Intake Form,

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which can be distributed to youth at the first class to gather information about gender identity and physical ability to ensure inclusivity for all participants. Additionally, we provide a completion certificate for the youth.

**Appendix B: National Affiliate Program Application**

Thank you so much for your interest in The Art of Yoga Project National Affiliate Program. As a registered National Affiliate you will have access to The Art of Yoga Project's trauma-informed *Wise Inside* teacher training guide and our yoga and creative arts curricula to utilize in your program. Please provide the following to us:

Date of Application:

Contact Name/Title:

Legal Name of Organization:

Address of Organization:

Contact Phone number:

Contact Email:

Organization Website:

Is your organization a 501(c)(3) not for profit? Yes \_\_\_\_\_ No \_\_\_\_\_ if no, please explain below.

\_\_\_\_\_

What year was your organization founded? \_\_\_\_\_

Provide your organizations EIN#: \_\_\_\_\_

Total organization budget for last fiscal year: \_\_\_\_\_

Total organization budget for current year: \_\_\_\_\_

Dates covered by this budget (mon/day/year): \_\_\_\_\_

**Please provide brief answers to the following questions (limit your response to a maximum of 5 pages for the following 10 questions).**

- 1) Provide an overview of your organization's mission.
- 2) Tell us briefly about the services your organization provides, the population you serve and the geographic area.
- 3) Describe how you and/or your organization intends to utilize our yoga and creative arts curricula.

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- 4) Tell us what you know about how you will be implementing this program (i.e., number of youth, partner organization or facility where you will deliver the program, number of classes per week, and time allotted for each class, etc.).
- 5) How often do you plan to offer this program? For example: is the program ongoing or does it have a specific time period like an 8-week session?
- 6) Do you have certified yoga teachers available to lead and deliver this program to your population? How many staff do you plan to train in our trauma-informed model? Do you have two people (one of which is a certified yoga teacher) available to attend our in-person training on March 1<sup>st</sup>, 2024?
- 7) Please tell us more about the teachers you have in mind to implement this program. (professional background, credentials and relevant training)?
- 8) Describe your criteria for a successful program and the results you expect to have achieved by the end of the program?
- 9) Having adequate funding is an important part of both implementing this program and of successful long term program delivery. Please share with us your intention for financing this important work. How do you plan to fund The Art of Yoga Project National Affiliate Program set up, materials and implementation of your program at your location?
- 10) How do plan to fund the training of your staff for our in-person training on March 1<sup>st</sup> 2024?

Additional Information:

- 1) Submit your 501(c)3 letter
- 2) Provide a Project timeline for the set up and implementing a 16-20 class, 8-10 week program to be completed by December 31, 2024. (max one page)
- 3) Please send your most recent financial statement and annual report if available. The financial statement should reflect actual expenditures and funds received during your most recent fiscal year. If you do not have a financial statement please send a copy of your last Federal 990 taxes.  
Attached financial statement? Yes \_\_\_\_\_ No \_\_\_\_\_ If no, why not \_\_\_\_\_  
Attached annual report? Yes \_\_\_\_\_ No \_\_\_\_\_ If no, why not \_\_\_\_\_

You may send other comments and attach an additional sheet if needed. (Not to exceed one page).

This application is due by email to [noelle@theartofyogaproject.org](mailto:noelle@theartofyogaproject.org) on January 8<sup>th</sup>, 2024 by 5 pm PST.

If you have any questions, please feel free to contact us.

Noelle Kaplan | Director of Education, Training and Outreach

Pronouns: She/Her

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